

Fan Engagement Officer



An opportunity has arisen for an enthusiastic Fan Engagement Officer to join the Western Bulldogs team.

Reporting to the Fan Engagement coordinator, this role will be a casual position that involves promoting the Western Bulldogs through various activations around Melbourne and the wider Western Suburbs. This role will be primarily responsible for the delivery of the Western Bulldogs Football Engagement strategy which will involve the delivery of the Real Strength Van activation, Match Day activations and the Roadshow activation at schools and events.

The successful candidate will be responsible for:

- Running the Real Strength Van Activation at events and match days to engage consumers
- Delivering the Western Bulldogs roadshow program at schools and events
- Promote the Western Bulldogs through promotional activities at event activations
- Collecting data through the delivery of various activations

The successful candidate will ideally have a working with children's check, be currently completing a degree in marketing/ business/ sports management/ events management (or have completed). Candidates should also have strong communication and customer service skills and show the ability to work effectively in an unsupervised team environment.

If you are interested in working in a challenging yet extremely satisfying position, please click on this [link](#) and attach a covering letter and your resume by **5pm Sunday 2nd of December**.

A six (6) month probationary period applies to this position.

Please note that due to the high level of interest only those applicants short listed will be contacted.